



## **Interested in Hosting a Jewelry Party? It's TONS of Fun.**

Love sharing cool things with your girlfriends? Love buying things for a good cause?  
Love helping women and girls escape and heal from sex trafficking?

Hosting an Imani Jewelry Party accomplishes all of this. Not only will you and your girlfriends receive some fabulous new jewelry, but you will also be helping a Ugandan woman just like yourself become independent and self-sustaining.

## **WHO WE ARE:**

Zion Project is a non-profit organization which seeks to heal and empower war-affected women and children in East Africa. On top running a Counseling Center, we provide housing for 17 little girls rescued from child prostitution in a Rescue Home in northern Uganda.

Imani is our socially conscious business. Our mission is:

**To free women from the global sex trade and alleviate poverty through healing, empowerment, and fashion design.**

We currently have 10 Congolese refugee women who we have helped escape the global sex trade, have received counseling and mentoring, and now work for Zion by hand-making beaded jewelry for a jewelry line called Imani.

Selling their jewelry is the only way we can keep them employed and keep them from having to turn to forced prostitution to keep them out of poverty. By hosting a party you are directly helping these women and empowering us to hire more!

Most of our women have moved from having to sell their bodies for food, to owning their own homes, and putting their own children in school. It's breaking the cycle of poverty and the sex trade on so many levels!

Every morning the women drop their kids off at our daycare and spend the rest of the day making beads out of 100% recycled paper. The process starts by cutting the paper, rolling the strips of paper into perfect balls, varnishing the beads, and then cleaning the beads.



Once our designer has demonstrated what the women like to call “a fashion,” they begin creating with focus. At times, with laughter, they will experiment on their own and show off their work, hoping their creations will be approved for the “Western world.”

IT takes about ONE MONTH to go through the full process from start to finish. So these beads are worth every penny! ☺

Finally, as the women complete their work and see the fruits of their labor, they are able to understand their own strength and ability not only in what they can accomplish, but in who they are.

And we are always proud of them.

Now you can be too.

For more info visit our sites:

[www.zionproject.org](http://www.zionproject.org)

[www.imanilove.com](http://www.imanilove.com)

<http://www.imanilove.com/pages/artisans-> women's stories

A video: <https://vimeo.com/60226816>

We have other videos on vimeo under Zion Project.

We recommend you become familiar with all the info so you can speak with great enthusiasm about our work! ☺



## HOSTING A JEWELRY PARTY/TRUNK SHOW

1. Fill out this simple online form letting us know you are interested:  
<http://www.zionproject.org/get-involved/jewelry-parties> ---if you have special requests please email [beads@zionproject.org](mailto:beads@zionproject.org)
2. Our USA Jewelry Coordinator, Marlene Frazier will contact you. Her email is [beads@zionproject.org](mailto:beads@zionproject.org). Her phone: 281-361-9854
3. **Plan your party!** Here are just a few ideas....
  - a. Wine and cheese party
  - b. Dress up-theme party (Africa theme, etc)
  - c. Make-up and jewelry party
  - d. Bridal shower party
  - e. Alternative Valentine's day party
  - f. Christmas Jewelry Party
  - g. Dinner for good cause party
  - h. Film showing and jewelry party (Girls Rising, Nefarious, Half the Sky)- email us for more movie options! Great way for people to feel emotionally involved and then offer a tangible way to help! [info@zionproject.org](mailto:info@zionproject.org)
  - i. Book club and jewelry party
  - j. A table set up in the church lobby or at your Bible study
  - k. A farmer's market
4. **Invitations or Announcements:** Send them EARLY- either electronically or by mail. BE SURE TO INCLUDE the following information:
  - Zion Project's mission, website, and links- [www.zionproject.org](http://www.zionproject.org)
  - Imani store website: [www.imanilove.com](http://www.imanilove.com)
  - Date & time
  - Who the jewelry benefits & why you believe in this cause
  - **A note telling guests to bring CASH or CHECKBOOK-** unless you own your own credit card machine :) –If you are having a large party or church event with 100 + people please contact us and we can get you a Square card reader!

## Receiving Supplies:



Once beads are available, we will send you a shipment which will include:

- Jewelry! These will be sent to you priority mail. When you open the box, the beads will be in individual zip-lock bags that help to keep them separated. Remove the beads from the bags and let them air out—as soon as possible. Imani/Zion Project cards for your guests to take home
- A pre-stamped manila envelope to send all checks and sign up sheet to Zion Project.
- Inventory form—you will use this to take inventory of the beads after the party.

#### 5. Preparation:

- Print out the Zion Project sign up sheet so that we can stay in touch with your guests and market to them in the future!
- Print out Imani women stories or other resources here:  
<http://zionproject.pbworks.com/w/page/22054052/Resources>
- Catch up on your Zion Project news on our blog ([saritahartz.com](http://saritahartz.com)), facebook page (Imani), or website so you can answer questions.
- At the party, have your computer open to our online store ([www.imanilove.com](http://www.imanilove.com)) so that women can purchase other items online that might not be available at the party.
- Plan to spend 5-10 minutes sharing about what we do and why you are passionate about this cause. Remember that helping women and girls ends poverty world-wide! Please also share about the following opportunities for your guests to be involved long term:
  - Imani Club- a club you can join for only \$35 a month where a new and unique piece of jewelry from our collections will be shipped to your doorstep every month. It's a wonderful way to support a woman!  
<http://www.imanilove.com/pages/imani-club>
  - Sponsor a child- This helps us to continue to support our girls rescued in our Rescue Home. They receive housing, clothes, food, medical, and school fees for your support of only \$35 a month!  
<http://www.zionproject.org/give/child-sponsorship>
  - Host a Party of your own—encourage your guests to host their own jewelry party! <http://www.zionproject.org/get-involved/jewelry-parties>



- Encourage them to follow us on facebook, twitter, and other social media sites.

Also people can sign up for our newsletter online here: <http://zionproject.us2.list-manage.com/subscribe?u=778d2266c0b6b4edb15eb8115&id=18688451e1>

- Feel free to present the jewelry however you please. We've found it helps to have jewelry sometimes matched with some of your clothes so people can see how it looks! Transform your home into a boutique for the night! ☺
- Have cash available for change

## Payment Method:

1. Cash, Check (or square if requested from us) If someone doesn't see something they like there, have them go to [www.imanilove.com](http://www.imanilove.com) at the party and choose something online!
2. For each necklace that is sold, make sure to get the contact information from the buyer on the sign-up sheet.
3. Checks are made out to **Zion Project**
4. There is no tax on the jewelry, but they are NOT tax deductible.
5. Please charge only the price we show on the tag

*For the cash that you receive, the easiest way to do this is to deposit the cash into your bank account and write one check to Zion Project.*

- Send all checks in the pre-addressed manila envelope to:
- Zion Project  
P.O Box 321 Quinque, VA. 22965

*•If someone gives a donation in addition to their jewelry, please have them indicate it on their check.*

## FINISHING UP

- Take inventory of the left-over beads (form is provided in shipment)



- Return all left-over beads and inventory sheet to this address **within 2 weeks!**

Imani  
3707 Spring Arbor Way  
Kingwood, Texas 77345

Contacts:

Marlene Frazier- USA Jewelry Coordinator – Texas - [beads@zionproject.org](mailto:beads@zionproject.org)

Sarita Hartz Hendrickson- Founder- [sarita@zionproject.org](mailto:sarita@zionproject.org)

## FAQ:

*1. Do I get money for hosting the bead party?*

Currently we don't have a Stella & Dot commission model, but we are moving towards that in the future! But please choose 1 necklace for yourself from the party supplies as a reward. Our girls and women are so appreciate of your service!

*2. I'm not a good speaker. How will I explain what Zion Project does?*

Don't worry! We have plenty of videos and materials online that will help you share the story! Encourage people to look online after the party as well!

*3. How are the beads actually made?*

Women in Uganda have been artisans and making these beads for a while now. We just train the women who don't yet know how and help them develop designs which we think will sell well in the US. We buy what is equivalent to recycled magazine and poster paper or even card stock paper in different colors that the women then cut into different strips. So they are actually GREEN! The way you cut the strip makes the shape of the bead. The color of the paper determines the color of the bead. Larger beads require more paper and are therefore sometimes more expensive because of the initial cost. They are then rolled (sometimes beginning around a needle) until they are one firm bead. They are then varnished and hung out in the African sun to dry. They are washed and this process sometimes repeats again. It is intricate work! Making enough beads for one necklace can



sometimes take a few days.

*4. Why are the beads the price they are?*

We try to make our jewelry affordable for everyone, but included in the price you pay is the cost of materials, fair-trade labor for our women, and shipping all the way from Uganda, to get it to your door. Because we want to offer fair trade products, we pay our laborers fair wages for their beads, which can make the necklaces higher in price. Also think about all the time, hours, and love that went into creating your very own unique piece of jewelry. Wear it with pride!

*6. Can people buy jewelry online?*

Yes! Our online store is [www.imanilove.com](http://www.imanilove.com). You can have your computer open at the party in case someone wants to order from our online stock which is sometimes different than our bead party stock.

*7. What do your women receive?*

They all receive fair trade wages for their jewelry produced, counseling, discipleship, training in savings, medical help, and a mentor they meet with weekly as well as lots of LOVE!

THANK YOU for all your help in hosting this party. Know you are making a difference in the lives of women in Uganda! Happy shopping! :)